

# CONFERNCES ON 2022-23

## NATIONAL LEVEL CONFERENCE MANEGMA SEP 2023

The national level conference on recent trends in management, social science, and technology, held at srinivas university pandeshwar, mangalore, on september 30, 2023, aimed to provide a platform for scholars, researchers, practitioners, and students to exchange ideas, share insights, and discuss emerging trends and challenges in these fields. Here's an overview of the conference. The conference focused on recent trends in management, social science, and technology, with sub-themes covering various aspects of these disciplines, such as:

**Management:** strategic management, human resource management, marketing management, financial management, operations management, etc.

**Social science:** sociology, psychology, anthropology, political science, economics, etc.

**Technology:** information technology, computer science, artificial intelligence, data science, cybersecurity, etc.

Distinguished scholars and experts delivered keynote addresses on key topics relevant to the conference theme, providing insights into current developments, challenges, and opportunities in management, social science, and technology.

Researchers, academicians, and students presented papers on their original research, case studies, and innovative practices related to the conference theme. Presentations covered a wide range of topics, offering diverse perspectives and approaches.

Abhishek A. Vernekar presented at the 'A Study of Artificial Intelligence in Society' conference

**About Us**

The Institute of Management & Commerce earlier named as Srinivas Institute of Management Studies at Srinivas University is committed to provide a conducive learning environment which ensures a comprehensive development of students and make them competent, confident and good citizens. The Institute of Management & Commerce believes in serious academic pursuit and encourages original and innovative thinking with regard to nationally and internationally relevant ideas and policies through intellectually stimulating debates and discussions at all the levels. The college has built its reputation with a dedicated goal of adding value to life and professional standards.

**SRINIVAS UNIVERSITY**  
INSTITUTE OF MANAGEMENT & COMMERCE

Organizes  
**MANEGMA - 2023**  
A Hybrid 1-day National Conference on

**Recent Trends in Management, Social Science & Technology**  
30<sup>TH</sup> September

Venue: Srinivas University, Pandeshwar

Registration details: <https://forms.gle/3o4yuAtjkGhuEcZP8>

## About the Conference

MANEGMA series of Conference organized by Srinivas University is premier multi disciplinary conference that addresses contemporary developments in the field of Business Management, Social Sciences, Information Technology and other related disciplines of academic study and research. MANEGMA - 2023 is the 19th national conference in MANEGMA series of Emerging Trends in Management, Social Science & Technology.

## SUB THEMES

### Organizing Team

#### Management

- Environmental Sustainability
- Finance, Banking & Accounting
- Knowledge Management
- Climate, Innovation Management
- Marketing
- Economics

#### Technology

- Data Mining
- Cloud Computing
- Digital Innovation
- Artificial Intelligence
- Block Chain Technology
- Cyber Security
- Big Data Analytics

#### Others

- Education
- Health Care
- Food & Nutrition
- Travel & Tourism

• **Last date for Abstract Submission: 09<sup>th</sup> September**

• **Last date for Full Paper Submission: 23<sup>rd</sup> September**

• **Mail your papers to: [manegma2023@gmail.com](mailto:manegma2023@gmail.com)**

**REGISTRATION FEES**

Research Scholars - Rs. 500

Academicians/Corporate - Rs. 700

Students - Rs. 200



SCAN QR CODE FOR PAYMENT or make payment using UPI: [9538579585@paytm](mailto:9538579585@paytm)

**Chief Patron**

Sri. CA A RAGAVENDRA RAO  
Chancellor, Srinivas University, Mangaluru  
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Secretary, A Shama Rao Foundation, Mangaluru

**Conference Chairperson**

Dr. P.S. Aithal  
Vice- Chancellor, Srinivas University, Mangaluru

**Dean, IMC**

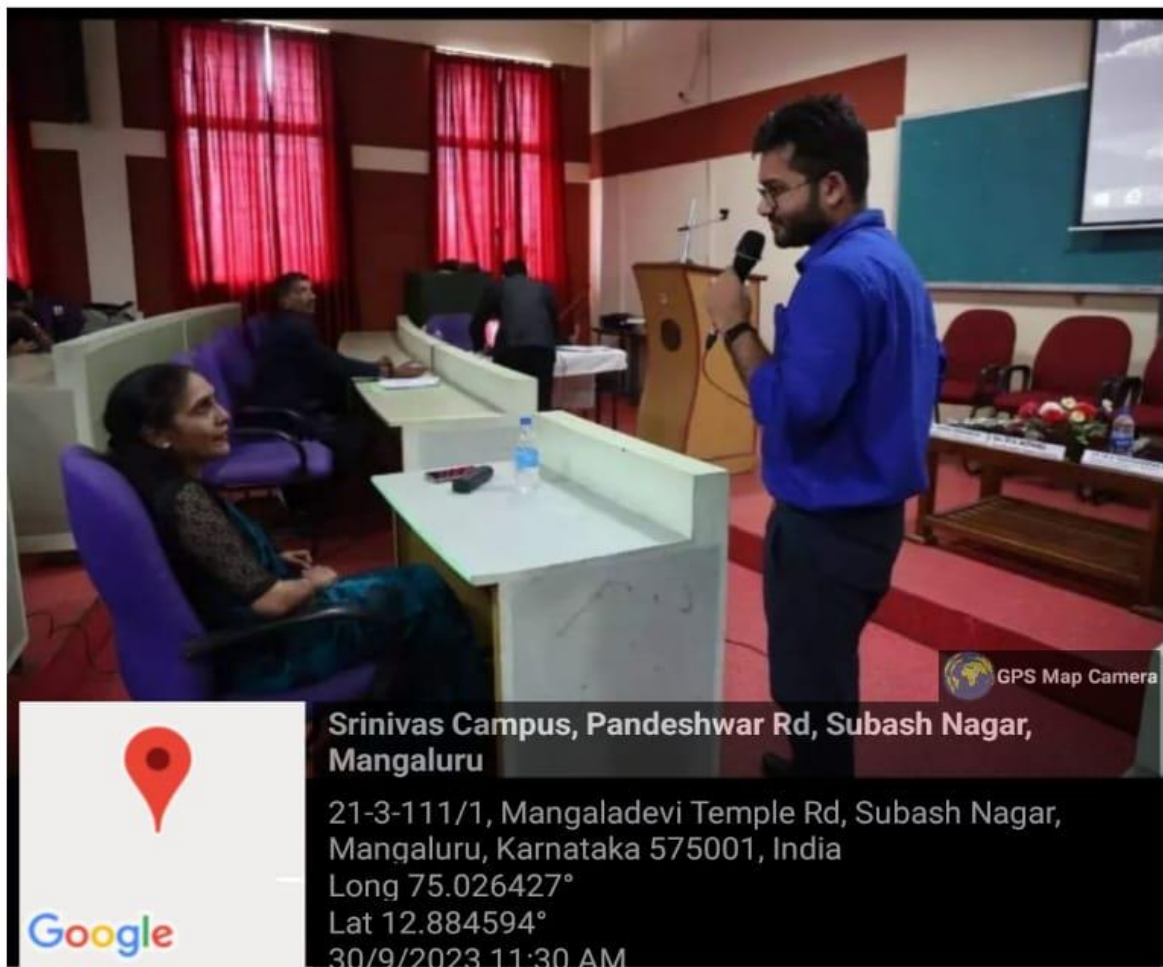
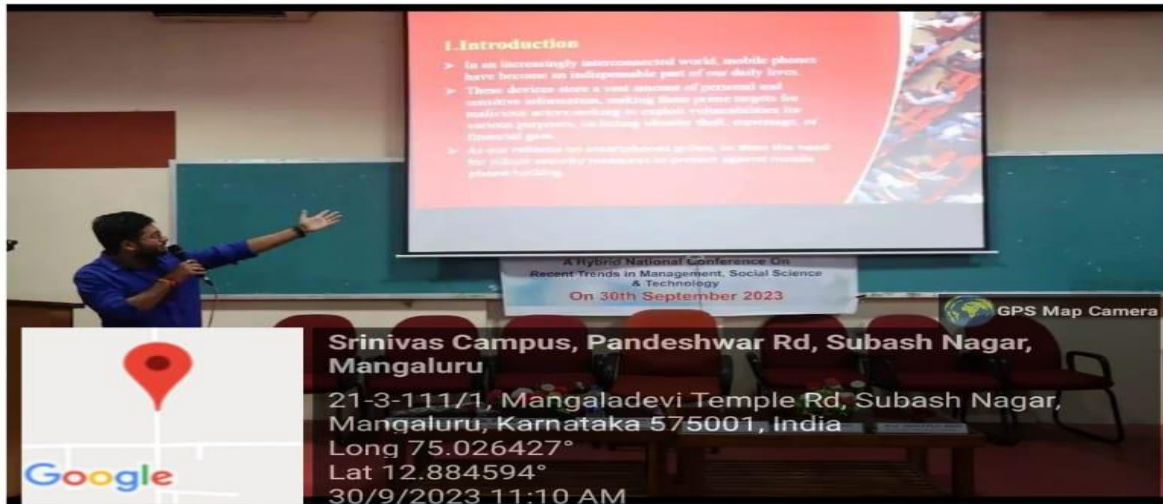
Prof. Venkatesh Amin  
Dean Institute of Management & Commerce, Srinivas University, Mangaluru

**Conference Convenors**

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Institute of Management & Commerce  
Srinivas University, Mangaluru  
**Ph. No: +91 8861928555**


**Dr. Kavyashree. K**  
Assistant Professor  
Institute of Management & Commerce  
Srinivas University, Mangaluru  
**Ph. No: +91 8105285317**





# National Conference on Modern Approaches and Pedagogical Innovations in Education

Institute of Education Srinivas University Organised a National virtual conference through virtual platform on “**Modern Approaches and Pedagogical Innovations in Education**” on Saturday 10<sup>th</sup> June 2023 at 10:00 a.m. Dr. J Lalitha, Assistant Professor, University College of Education, Department of Education, Chairperson, BOS, Special Education, Osmania University, Hyderabad, Telangana will be delivered the key note address. The Session was chaired by Dr. Laveena D’Mello, Associate Professor, Institute of Social Science & Humanities, Srinivas University, Mangalore. This conference is mainly intended for students, student teachers, educators, lecturers, research scholars and other invited for participation to present their views research findings on the theme. 32 papers were published as conference proceedings with ISBN and selected paper will be published in peer-reviewed journals with ISSN.

<p><b>CHIEF PATRON</b> <b>Dr. CA A. Raghavendra Rao</b> Chancellor, Srinivas University</p> <p><b>PATRON</b> <b>Dr. A. Srinivas Rao</b> Pro Chancellor, Srinivas University</p> <p><b>CONFERENCE DIRECTOR</b> <b>Dr. P.S. Aithal</b> Vice Chancellor, Srinivas University</p> <p><b>CONFERENCE CONVENER</b> <b>Dr. Padmanabha C.H</b> Dean, Institute of Education, Srinivas University</p> <p><b>CONFERENCE CO-ORDINATOR</b> <b>Mrs. Reshma M.Y,</b> Assistant Professor, Institute of Education, Srinivas University</p> <p><b>CONFERENCE ORGANIZING COMMITTEE MEMBERS</b> Dr. Vijayalakshmi Naik, Associate Professor Mrs. Seema P.V, Asst. Professor Mrs. Shakeela K, Asst. Professor Mrs. Revathy B.R, Lecturer Mrs. Supriya K.P, Physical Director</p>	<p><b>NATIONAL CONFERENCE ON</b> <b>"Modern Approaches and Pedagogical Innovations in Education"</b></p> <p><b>10<sup>th</sup> JUNE, 2023 at 10:00AM</b></p> <p><b>REGISTRATION FORM</b></p> <p>NAME: .....</p> <p>DESIGNATION: .....</p> <p>INSTITUTION/ORGANISATION: .....</p> <p>MOBILE NUMBER &amp; WATSAPP NUMBER: .....</p> <p>EMAIL ID: .....</p> <p>TITLE OF THE PAPER: .....</p>	 <p><b>SRINIVAS UNIVERSITY</b> <b>INSTITUTE OF EDUCATION</b> City Campus, Pandeshwara, Mangalore-575001 Telephone No.0824-2447388 Mobile No.7619581864</p> <p><b>National Conference on</b> <b>Modern Approaches and Pedagogical Innovations in Education</b> <b>(Virtual Mode)</b> <b>On 10<sup>th</sup> JUNE 2023 at 10:00AM</b> <b>Organized by</b> <b>Internal Quality Assurance Cell (IQAC)</b></p> <p><u><b>Inaugural &amp; Keynote Address</b></u> <b>Dr. J Lalitha</b> Assistant Professor, University College of Education, Department of Education, Chairperson, BOS, Special Education, Osmania University, Hyderabad, Telangana</p>
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#### ABOUT SRINIVAS UNIVERSITY

Srinivas University, Mangalore, is a **Private Research University** in Mangalore, Karnataka, India established in 2013 by Karnataka State Act and approved by UGC. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by **A. Shama Rao Foundation**, Mangalore, India, a Private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao.

A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, under Srinivas University, Institute of Hotel Management & Tourism, Institute of Engineering, Institute of Management & Commerce, Institute of Physiotherapy, Institute of Education, Institute of Social Science & Humanities, Institute of Nursing, Institute of Aviation Studies, Institute of Computer & Information Sciences, Institute of Allied Health Sciences.

#### ABOUT INSTITUTE OF EDUCATION

Institute of Education affiliated to Srinivas University has been established 2018-19 with vision of transforming an individual for the betterment of himself and the society at large. It has 2 year B.Ed. Degree programme approved by NCTE and Government of Karnataka. The College has aim of developing dynamic teachers who can take up the responsibility of moulding the students and their life to become responsible citizens. The college imparts innovative and qualitative professional education to the aspiring teachers through modern, sophisticated techniques of teaching yet without losing the flavour of traditional teaching methodology.

#### ABOUT THE CONFERENCE

The modern school education and teacher education are tremendously expanding due to globalization, ICT and e-learning, blended learning, social, political, economic and educational uplift. Besides others, the innovation and integration are two essential components of education.

Teacher education scenario also changes according to new educational policy and global international perspectives. To provide platform of sharing, deliberation and contribution towards need and improvement of education system of India, to focus the innovation and integration required for changing demands of school system.

#### SUGGESTED SUB THEMES:

1. Technology Integration
2. Team teaching & interdisciplinary integration
3. Creative teaching
4. E-learning initiatives
5. Virtual learning
6. E-tutoring
7. Innovative teaching models
8. Pedagogical innovations
9. Inclusive in Higher Education
10. Online & Digital Education

#### SUBMISSION OF PAPER:

- Thematic or Research based papers are invited from Academicians working at Schools, Colleges and Universities in any Disciplines. Research Scholars, Policy Makers, Other Interested Groups and Student Teachers can participate and Present the paper in the Conference.
- Conference paper should be Original, Unpublished and adhere to the Conference Theme. APA Style should be strictly followed in citations.
- Email ID: [deance@srinivasuniversity.edu.in](mailto:deance@srinivasuniversity.edu.in)
- Selected papers shall be published in UGC & ISSN approved peer reviewed refereed Journal.
- Word Specification: Abstract 300 words and for full length paper 1500-2000 words.
- Text Specification English: Times New Roman, 12 font size, 1.5 line spacing, justified, Heading 14pt, Times New Roman and Bold Spaced, Sub Headings 12pt, Times New Roman and Bold Spaced.
- Kannada: Baraha Direct font size 14, 1.5 line spacing.

#### IMPORTANT DATES

Last Date for Submission of abstract and full paper 3<sup>rd</sup> June 2023

Date of Conference 10<sup>th</sup> June 2023

#### Please Note:

After the Inaugural Address on the conference day from 10:00 to 11:00AM the delegates are requested to present their papers at 11:00 AM onwards as per the schedule given by the organizing committee on 10<sup>th</sup> of June 2023.

The participants and delegates can login to the link which will be shared one day before the conference.

#### ADDRESS FOR COMMUNICATION: CONFERENCE CO-ODINATOR

**Mrs. Reshma M.Y.**,  
Assistant Professor, Institute of  
Education Srinivas University  
City Campus, Pandeshwara,  
Mangalore-575001  
Telephone No.0824-2447388  
Mobile No: 8618217055

**INVENTION AND INNOVATION**

Idea → Invention → Innovation

J.Lalitha is presenting

J.Lalitha

padmanabha

Srinivas Campus, Pandeshwar Rd, Subash Nagar, Mangaluru, Karnataka 575001, India  
Long 74.840862°  
Lat 12.853074°  
10/6/2023 11:15 AM

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Lat 12.853074°  
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# National Virtual Conference on “Impact of NEP on Higher Education & Language Policy” 20<sup>th</sup> December 2022

Institute of Education Srinivas University will be Organising a National virtual conference through virtual platform on “**Impact of NEP on Higher Education & Language Policy**” on Saturday 20<sup>th</sup> December 2022 at 10:00 a.m. Prof. Prasanna Udipikar, Vice Principal, V.V.N. Degree College Bengaluru, Member – Karnataka State Subject Expert Committee for English Model Curriculum Framework under National Education Policy (NEP)-2020 will be delivered the key note address. The Session was chaired by Dr. Vidya N, Associate Professor, Institute of Social Science & Humanities, Srinivas University, Mangalore. This conference is mainly intended for students, student teachers, educators, lecturers, research scholars and other invited for participation to present their views research findings on the theme. 19 papers were published as conference proceedings with ISBN and selected paper will be published in peer-reviewed journals with ISSN.

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Teacher education scenario also changes according to new educational policy and global international perspectives. To provide platform of sharing, deliberation and contribution towards need and improvement of education system of India, to focus the innovation and integration required for changing demands of school system.

#### SUGGESTED SUB THEMES:

1. Language Education
2. Curriculum & Pedagogy in School
3. Teacher Education & Language policy
4. Evaluation
5. Vocational Education
6. Technology in Education
7. Multidisciplinary Education
8. Professional Education
9. Inclusive in Higher Education
10. Online & Digital Education
11. Indigenous Languages & Regional Language Education

#### SUBMISSION OF PAPER:

- Thematic or Research based papers are invited from Academicians working at Schools, Colleges and Universities in any Disciplines. Research Scholars, Policy Makers, Other Interested Groups and Student Teachers can participate and Present the paper in the Conference.
- Conference paper should be Original, Unpublished and adhere to the Conference Theme. APA Style should be strictly followed in citations.
- Last Date for Submitting Full paper along with Abstract on or before 17.12.2022
- Email ID: [deance@srinivasuniversity.edu.in](mailto:deance@srinivasuniversity.edu.in)
- Selected papers shall be published in UGC & ISSN approved peer reviewed refereed Journal.
- Word Specification: Abstract 300 words and for full length paper 1500-2000 words.
- Text Specification English: Times New Roman, 12 font size, 1.5 line spacing, justified; Heading 14pt, Times New Roman and Bold Spaced, Sub Headings 12pt, Times New Roman and Bold Spaced.
- Kannada: Baraha Direct font size 14, 1.5 line spacing.

#### IMPORTANT DATES

Last Date for Submission of abstract and full paper 19<sup>th</sup> December 2022

Date of Conference 20<sup>th</sup> December 2022

#### Please Note:

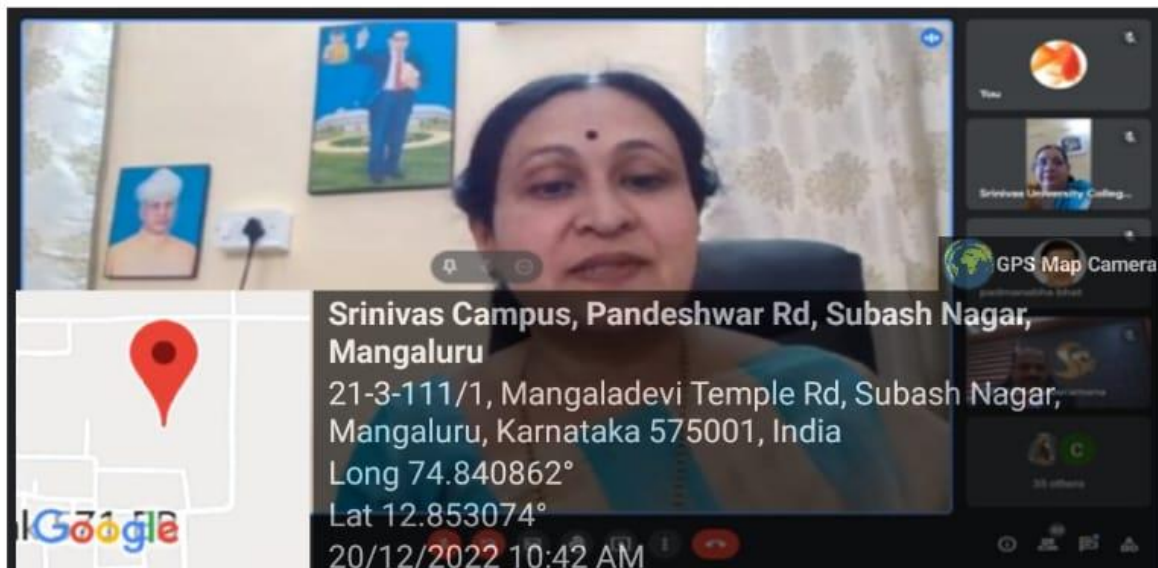
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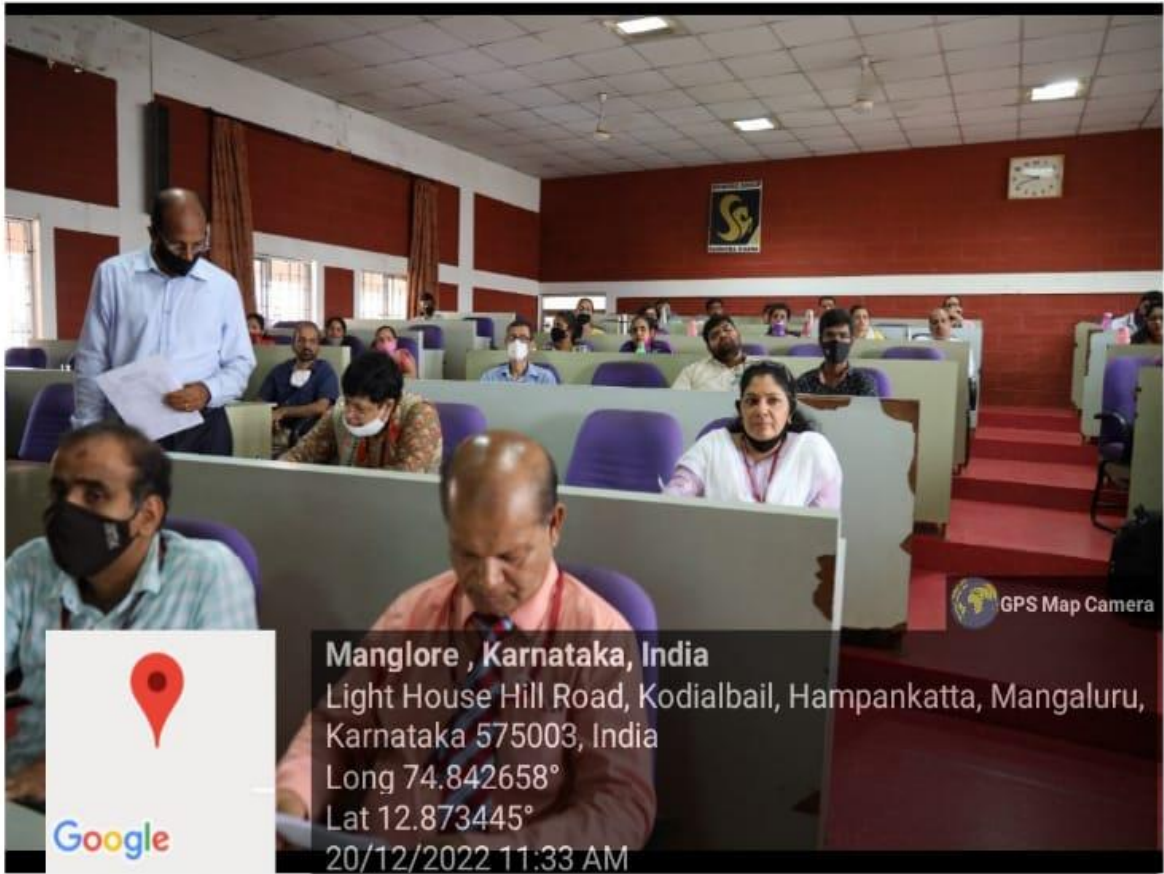
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#### ADDRESS FOR COMMUNICATION:

##### CONFERENCE CO-ODINATOR

**Dr. Padmanabha C.H.**,  
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